

## Our Lady of Good Counsel High School Gift of Stock

Thank you for your interest in making a charitable gift to Our Lady of Good Counsel High School in the form of a stock transfer. Every contribution helps our talented students receive the best education possible and provide them with the tools they need to become the next generation of leaders. Donations of appreciated stock or securities are an easy, impactful and cost-effective way to support Good Counsel.

For stock held in brokerage accounts, your broker can assist you in making a gift of stock via a direct transfer to Our Lady of Good Counsel High School. Giving a gift of publicly traded stock that has increased in value and that you have owned for more than one year may provide better tax benefits than giving cash. Your charitable income tax deduction is equal to the fair market value of the stock and you avoid paying the capital gains tax on any increase in the current value over the original cost of the stock. You may also save on brokerage fees because you are transferring ownership rather than selling the stock.

If you would like to make a donation of stock to Our Lady of Good Counsel High School (tax ID#52-0703118), please note the following:

- 1. Contact **Julie Potter**, Chief Advancement Officer, at 240-283-3234 to notify her of your intention. We can be certain to watch for your gift and ensure that it is directed to benefit the school per your wishes or comply with any other special instructions.
- 2. Instruct your broker to contact **Giselle Cruz Colavita**, **AAMS** at Charles Schwab at 301-941-9814 or by email at Giselle.Colavita@Schwab.com
- 3. Provide your broker with the following information:

Brokerage House: Charles Schwab & Co., Inc.

Account Name: Our Lady of Good Counsel High School

Account Number 3583-8203

Financial Advisor: Giselle Cruz Colavita, AAMS

Address: 7401 Wisconsin Avenue, Suite 100, Bethesda, MD 20814

Telephone Number: 301-941-9814 DTC Number: 0164; Code 40

Reference: Donor Name (Including your name will ensure the gift is properly

acknowledged.)